# BLISSERA RESERA

### your fantastic vertical ride

(the Technology Overview) November 2022

Alex Alexanian, founder and CEO San Francisco, California USA

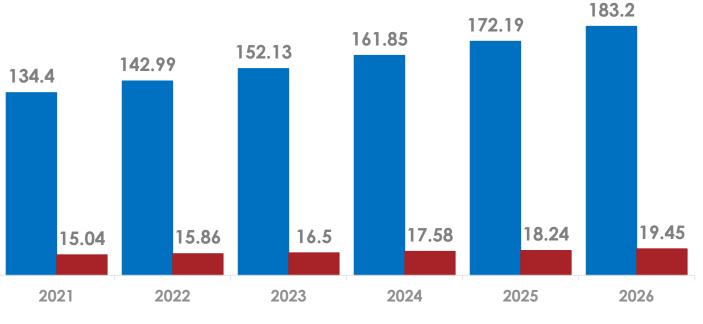
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### elevator market



**AIRLIET**<sup>™</sup>

#### Global elevator market est. \$200B+ by 2030



Global elevator market Residential (home) elevator market

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### pitfalls of home elevators





B ulky metal clutter & poor design **U** nsafe – fall & injury hazard **M** iserably slow & noisy **M** aintenance excessive **E** xpensive to buy, costly to install **R** estricted to retrofit installations

### AirLift – reimagine your vertical ride





- A esthetically pleasing design
  - deal for personal vertical mobility
- **R** ecyclable, eco-friendly, low power
- Low cost, Low maintenance
  - nsanely space efficient
- **F** allproof, Failproof, Fireproof
- T op notch safety

### no strings attached

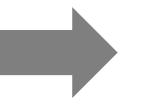


#### eliminating the clutter

from traditional design:

- 🗴 no rails
- 🗴 no guides
- × no cables
- × no ropes
- × no pulleys
- × no chains
- × no push-pins
- **x** no gearboxes
- ✗ no lubrication
- 🗴 no metal skeleton
- x no counterweight
- **x** no concrete shaft
- **x** no dangling cables

replacing with:

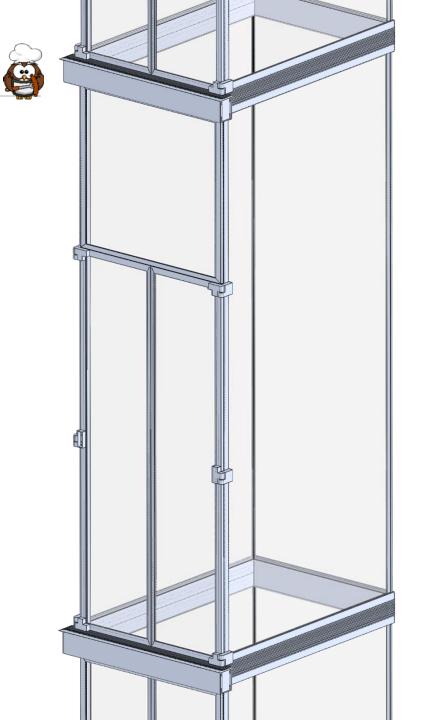


tempered glass & vacuum technology



### how it works

- cabin is an airtight capsule gliding in an airtight hoistway
- parks at the destination floor during loading and unloading
- vacuum compressor creates low air pressure above the cabin
- this pressure difference above and below the cabin pushes the cabin up or lets the cabin to descend
- ride is fast, smooth and quiet, with gentle whisper of the air





#### lower cost, lower maintenance

- lower cost of ownership •
- lower cost of maintenance •

safe and eco-friendly

fallproof, fireproof, unbreakable • lubricant-free, recyclable •



#### asset with elegant appeal

- clutter-free display
- panoramic & boltless design

#### space efficient

- 3-5X smaller footprint
- retrofit friendly

#### green and energy efficient

- less energy than your refrigerator
- generates power on descend

#### **ADA-compliant**

- wheelchair friendly, ADA-compliant
  - opposite side doors •

### luxury design (see customer pitch-deck for details)



#### elegant features

touchless controls •
 swinging doors •

#### sleek ergonomics

hidden lights •
"impossible" ventilation •

#### boltless appearance

**boltless** cabin, **boltless** hoistway • **stylish** design elements •



#### panoramic hoistway

- floor-to-ceiling glass-made hoistway
- no rails, no cables, no counterweights

#### panoramic cabin

- truly panoramic glass-made cabin
- wireless cabin, no dangling cables

#### clutter-free design

- eloquent design free of clutter
- attraction display

### **unprecedented** safety (see customer pitch-deck for details)



#### 24/7 monitoring

- automated self-diagnostics •
- 24/7 emergency monitoring •

#### antiseptic, eco-friendly

lubricant-free, odorless, eco-friendly • HEPA filter, UV filter, COVID-safe •



- during power outage slowly descends
  - doors will open automatically •

#### child-safe

door-lock mechanism, tamperproof • no gaps, no holes, no trenches, injury-proof •



#### unbreakable

- shockproof, shatterproof, scratchproof
- earthquake-safe construction

#### fallproof

- failsafe cabin
- failproof emergency brakes

#### fireproof

- fireproof hoistway and cabin
- may serve as a fire-escape

#### parking brakes

- doors locked when in motion
- parks at the stop floor

### market players





### direct competition – AirLift vs PVE



## 

- tempered glass exoskeleton
- fallproof, fireproof, trap-proof
- non-scratchable, unbreakable
- 5x faster & 10x quieter
- ADA-ready, fully automated

the  $T \equiv 5 L =$  of elevators



AIRLIFT

### PVE

- metal clutter with plastic tinted shaft
- pierceable by a screwdriver, easily burns
- extremely loud, power outage unfriendly
- jerky, clumsy and slow
- non-ADA, manual doors

### order now – make your neighbors jealous



Perks (up to 20% and more):

• order discounts

AIRLIET"

- installation discounts
- extended maintenance



#### **STEP 01**

preorder Kilimanjaro elevator and make downpayment towards your order: blissera.com/order

#### **STEP 02**

experience Kilimanjaro ride in the Bay Area showroom. If not fully satisfied, we will refund your down payment, no questions asked. You can finalize your order and pay 100% of your order amount

6<sup>th</sup> – 9<sup>th</sup> month

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#### **STEP 03**

preparations to your home – obtaining city permits & performing alterations, as needed. You cover alterations and remodeling costs.

10<sup>th</sup> – 11<sup>th</sup> month

#### **STEP 04**

installation and *turn-key* handover. Enjoy your fantastic vertical ride and 24/7 tech support

Act now to reserve your AirLift<sup>™</sup> today, visit: <u>www.blissera.com/order</u> toll free: (844) 960.4141

12<sup>th</sup> month

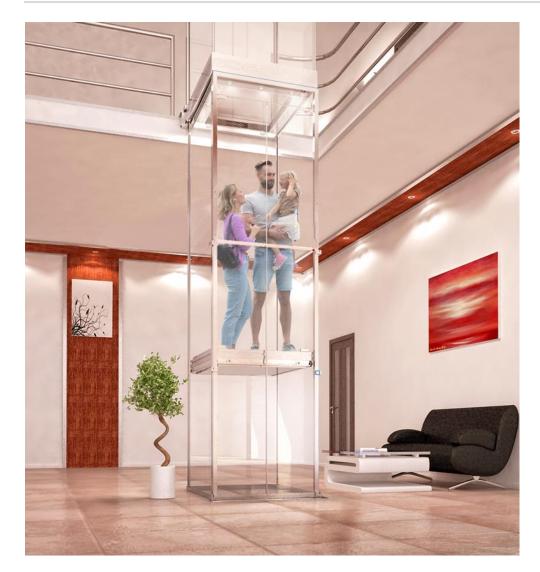
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Preorder now

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### reimagine your fantastic vertical ride





### **Preorder Now**

while Early Bird benefits last:

- order discounts
- Installation discounts
- extended warranty
- extended maintenance

### How to Preorder

- <u>www.blissera.com/order</u>
- (844) 960.4141
- 昌 (408) 982.3383
- info@blissera.com